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Chicago Tribune

NEWS

Businessman poet to steer heiress' gift

By Charles Storch and Tribune staff reporter Chicago Tribune • Published: Feb 04, 2004 at 12:00 am

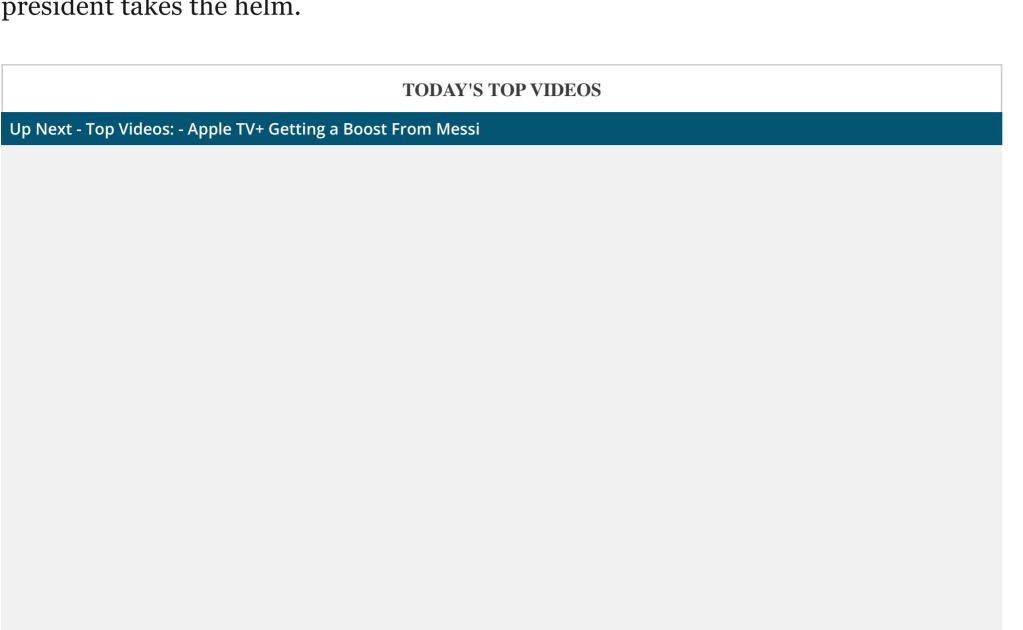
The Chicago-based Poetry Foundation, beneficiary of a dazzling gift that eventually may exceed \$100 million, on Tuesday named as its president a Wall Streeter with experience in money and meter.

John Barr, a founder and managing director of the SG Barr Devlin investment banking firm and a published poet, was selected after a long search that began in July and drew nearly 200 applicants.

More than a love of poetry attracted candidates: The foundation, publisher of the small, 91-year-old monthly Poetry, has already gotten an estimated \$28 million of what is believed to be the largest gift to a literary group: some \$100 million over 30 years from pharmaceutical heiress Ruth Lilly of Indianapolis.

president takes the helm.

Many of the foundation's proposals for using the gift have been on hold until a



Barr, 61, said he has begun spending several days a week in Chicago as he and his

full-time work here in about a month. The Barrs both graduated from Lisle High

School, though he was born in Nebraska and she in Wisconsin, and they view the

Leading the foundation represents "a convergence of two things in my life: my Wall

Street career of 30 years and my writing life," Barr said. He cited another winning

combination: "the importance and credibility of Poetry magazine and a substantial

move as a homecoming.

act of philanthropy by Ruth Lilly."

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Barr said, but its first priority will be sustaining the magazine.

Barr said he believes the foundation "could be like a small, well-run company, but a

The foundation will seek ways to "discover unmet needs in poetry and meet them,"

company whose purpose is to make an important home for American poetry."

wife, Penny, wind down their commitments in New York. He said he hopes to begin

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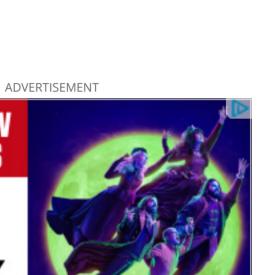
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Barr is a "wonderful choice" to lead the foundation and has "the right vision for this incredible opportunity." Barr began writing poetry in high school, but it gained meaning for him while he was in the Navy in Vietnam, he said. He has written six books of poetry, the most

executive director of the Academy of American Poets in New York, said she believes

Barr is a president emeritus of the Poetry Society of America. Tree Swenson,

at Sarah Lawrence College in New York. The college's faculty notes said Barr has "pursued parallel lives as a businessman and a poet, following in the tradition of T.S. Eliot and Wallace Stevens."

"I wish--in my dreams," said Barr, when told of the company in which he had been

recent being "Grace: An Epic Poem" in 1999. He also has finished a non-fiction

manuscript about poetry that grew out of his teaching of a graduate writing course

placed. Barr has never had a poem published in Poetry and can't remember having

length poem. Lilly is among the many poets rejected by Poetry over the years. Barr's firm specializes in mergers and acquisitions in the energy industry. He previously worked at the Morgan Stanley investment company, where he led its

submitted a manuscript there, he said, noting that his form has been the book-

public utility group and helped found the predecessor of Dynegy Inc., a one-time high-flier in energy trading. Dynegy's "greatness and fall from greatness happened after I was involved," Barr said.

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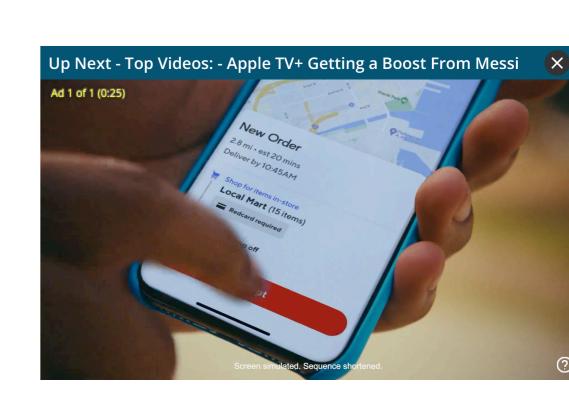
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